

The Bite-Sized Guide to ADVANCED COMMODITY ANALYTICS

Your Cheat Sheet to "The Complete Guide to How Advanced Analytics Drives Profit for Commodity Businesses"

In our 50-page guide to advanced commodity analytics, we cover a lot of ground on how advanced analytics can drive profit across entire commodity businesses and throughout the commodity management deal-to-cash life cycle.

[Get the Full Guide](#)

While the full guide is absolutely worth reading, we put together a quick cheat sheet for you, so you can get the gist of what's inside the guide.

Commodity Organizations Know They Need Advanced Analytics

94%

of commodity businesses believe advanced analytics is key to future growth.

84%

of commodity businesses are planning to improve their organization's analytics capabilities within the next three years.¹

To drive the most value for your organization, there are **three key questions** you need to answer.

¹ Allegro Survey of 150 Commodity Executives.

3 Questions You Need to Answer Before Advanced Analytics Can Drive Value for Your Organization



- 1 Why Should Our Organization Utilize Advanced Commodity Analytics?**
- 2 How Can Our Organization Utilize Advanced Commodity Analytics?**
- 3 Who in Our Organization Can Utilize Advanced Commodity Analytics?**

Let's dive into those questions.

Question 1: Why Should Our Organization Utilize Advanced Commodity Analytics?



Corporate Objectives

- Revenue
- Cost

Advanced analytics will drive profit for your organization.



Organizational Processes

- Business Strategy
- Culture
- Governance

Advanced analytics will empower your business to continuously improve, innovate, and optimize your organizational processes.



Technology

- Information
- Analytic Insight
- Architecture

Advanced analytics will enable your technology stack to inform business processes and support strategic goals.

Question 2: How Can Our Organization Utilize Advanced Commodity Analytics?

Almost every commodity deal has all or parts of the following elements:



Your goal should be to optimize these phases throughout your deal to ensure maximum profitability for your business.

With advanced analytics, the commodity management deal-to-cash life cycle now starts to look more like this:



As you can see, these are just a few examples of how advanced analytics helps you drive profit at every phase of a deal.

5 Components That Make Up How Commodity Businesses Can Utilize Advanced Analytics:

1

Optimization

- Trade and Deal Optimization
- Portfolio Optimization
- Logistics Optimization
- Asset Optimization

2

Valuation

- Market Exposure/Position
- Risk
- Optionality

3

Digitalization

- Connectivity
- Mobile
- Automated Value Chain

4

Visualization and Advanced Reporting

5

Machine Learning and Artificial Intelligence

Question 3: Who In Our Organization Can Utilize Advanced Commodity Analytics?

ADVANCED ANALYTICS EMPOWERS EVERY ROLE IN YOUR COMMODITY ORGANIZATION:

TRADERS

With advanced analytics, traders will conduct the most profitable trades and deals possible.

SCHEDULERS

With advanced analytics, schedulers will ensure maximum mode, route, and storage optimization.

RISK MANAGERS

With advanced analytics, risk managers will ensure maximum profitability and minimize exposure.

ACCOUNTING

With advanced analytics, back office professionals can actualize, settle, and calculate cash flow in an interconnected manner in real time.

Decisions Driven by Advanced Analytics

MAPPING TRADERS

to the Commodity Management Deal-to-Cash Cycle, Powered by Advanced Analytics



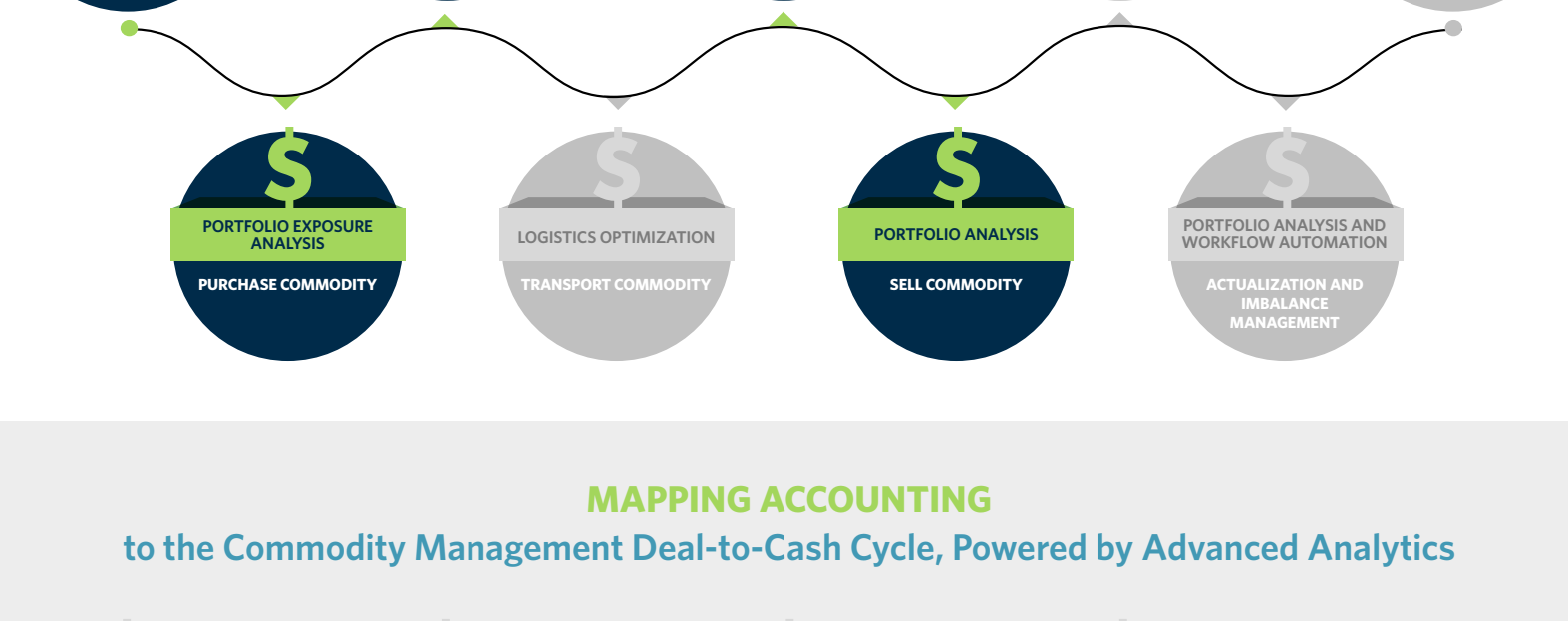
MAPPING SCHEDULERS

to the Commodity Management Deal-to-Cash Cycle, Powered by Advanced Analytics



MAPPING RISK MANAGERS

to the Commodity Management Deal-to-Cash Cycle, Powered by Advanced Analytics



MAPPING ACCOUNTING

to the Commodity Management Deal-to-Cash Cycle, Powered by Advanced Analytics



Stay Tuned for Deeper Dives Into Advanced Analytics

We hope you enjoyed this bite-sized version of "The Complete Guide to Advanced Commodity Analytics." In later releases, we'll dive more into how advanced commodity analytics empowers every role in your organization. Stay tuned for those deep dives.

[Get the Full Guide](#)

The Next Generation of Commodity Management Software and Advanced Analytics Is Waiting for You

We're Ready to Change Your Business

Stop relying on spreadsheets, your own homegrown software, or outdated CTRM software for your commodity trading and risk management. In a volatile, complex, and uncertain market, you need the global leader in commodity management software and advanced analytics to help you control how your business grows. There's simply too much at stake to leave to anyone else.

[Contact Allegro Today](#)

ALLEGRO BY THE NUMBERS

Take a Look at Some of the Numbers We're Proud of

35 YEARS IN BUSINESS

50 COUNTRIES

350 EMPLOYEES

8,800 USERS

280 CUSTOMERS