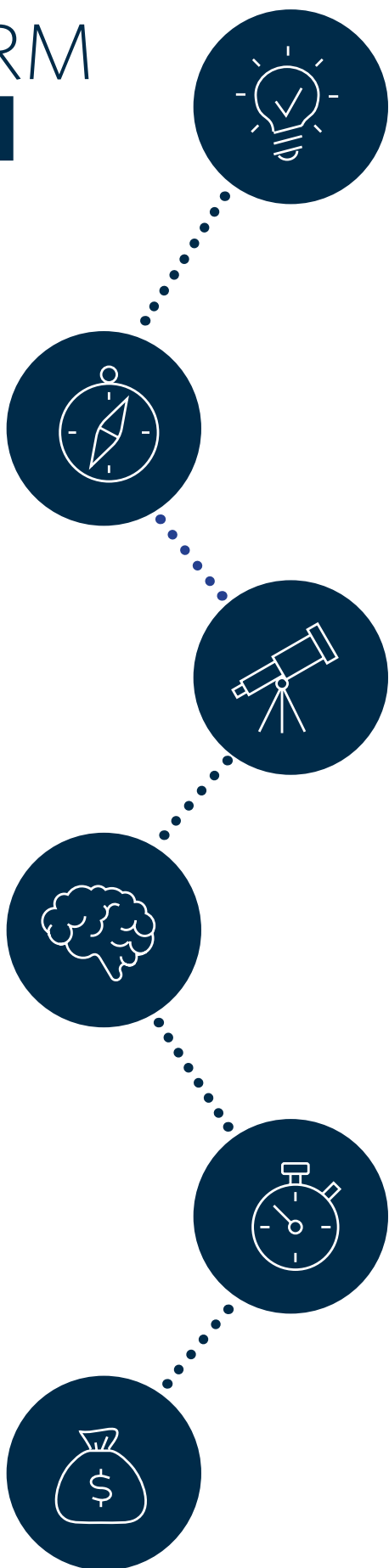


CTRM 101



WHAT IS A CTRM?

CTRM is an abbreviation for commodity trading and risk management. CTRM software companies, such as Allegro, provide systems that allow participants in the commodity markets to trade physical commodities, such as crude oil, natural gas or agriculture products, monitor their financial positions, oversee logistics and manage their risk. Sometimes you'll hear the term ETRM, or energy trading and risk management, but today's CTRMs can also handle energy.

WHY DO I NEED A CTRM SYSTEM?

With a CTRM platform, you'll trade, expand your business opportunities, gain operational control and have a sophisticated tool for managing risk - all in one system. Spreadsheets or aging, hard-to-update in-house systems can't match it. CTRM systems are built for commodities.

HOW DO I PICK THE RIGHT CTRM SOFTWARE?

There are a lot of vendors, but only a few with broad capabilities and decades of experience in the global markets. When you're looking for a system, you'll want to ask many questions, such as finding out about the software's capabilities, whether it can be customized, what kind of support is available, whether there's training and what the company's experience is.

WHAT DO I NEED TO KNOW ABOUT ALLEGRO?

Allegro is one of the world's leading CTRM software companies. We're based in Dallas, and we also have offices in London, Singapore, Houston, Calgary, Zurich, Dubai and Jakarta. We've been working alongside commodity producers, buyers, sellers and consumers since we started in 1984. We have customers in oil, gas, utilities, chemical manufacturing, agriculture and other specialties. We've been through many business cycles, and we know what it takes to last. We'll set you up in the cloud or on-site. We'll connect you to major exchanges, such as ICE and NYMEX. Our people are industry experts. And our extensibility is unrivaled.

DOES IT TAKE FOREVER TO GET UP AND RUNNING?

We're extremely good at this. If you've got a compressed time frame, we need to talk.

WILL I SAVE MONEY WITH A CTRM?

The total cost of ownership of a CTRM platform can be lower than a poorly suited ERP or the never-ending expense of upgrading old systems that require far too much time from your IT team. They might also mitigate financial setbacks - don't forget that reduced losses count, too.



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